

# Brian Elmore

## INSTRUCTIONAL DESIGNER

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### About Me

I am passionate about the intersection of technology and the end-user experience, applying my experience designing print and web, interactive courses, presentations, along with audio-video production to create areas of engagement.

### Skills

Print and web design  
Elearning development  
Instructional design  
Presentation graphics  
Video production  
Narration production  
HTML/CSS  
Animation

### Software

Vyond  
Adobe Creative Suite  
Adobe Captivate  
Camtasia  
Audacity  
PowerPoint/Office  
Snagit  
Canva

### Education

**UNIVERSITY OF NORTH TEXAS**  
BFA Graphic Design  
Radio Television Film

### Contact

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### Experience

- JULY 2015  
CURRENT **BAYLOR SCOTT & WHITE HEALTH**  
INSTRUCTIONAL DESIGNER
- Coordinated with print vendor instruction booklets across 21 courses for 20,000 users
  - Created presentations for and produced weekly clinical workflow webinar for 300 super users
  - Worked with SMEs to develop and maintain 21 eLearning courses with workbooks across 3 EMR disciplines
  - Edited hundreds of narration audio files to broadcast quality
  - Edited 300+ videos of webinars and lessons
- SEPT 2014  
JULY 2015 **INTERSTATE BATTERIES**  
DISTRIBUTION CENTER ASSOCIATE
- Documented logistical workflows for a team of 12
  - Identified the need for and created rolling demand forecasts for top 20 volume products
  - Created 7 job aid one-sheets
- MAR 2014  
SEPT 2014 **TCU IDEAFACTORY**  
DESIGNER & FACILITATOR
- Designed event and expo materials
  - Facilitated kids 3D-printing workshop for 24 attendees
- MAY 2012  
FEB 2014 **TEXAS CHRISTIAN UNIVERSITY**  
INSTRUCTIONAL DESIGNER
- Worked with faculty to create 5 online courses
  - Maintained and redesigned the department's 40 page website
- OCT 2001  
MAY 2012 **TEXAS WOMAN'S UNIVERSITY**  
MULTIMEDIA DESIGNER
- Video duplication
  - Hired and supervised 3 student interns and a Graduate Assistant team of 3